

Site Usage

12,238 Visits

34.57% Bounce Rate

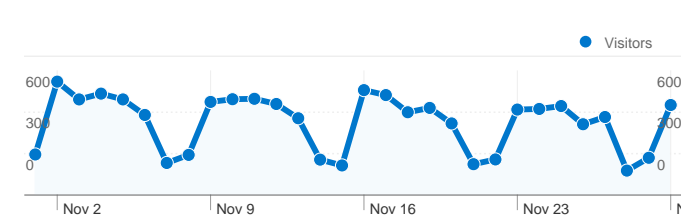
62,680 Pageviews

00:03:16 Avg. Time on Site

5.12 Pages/Visit

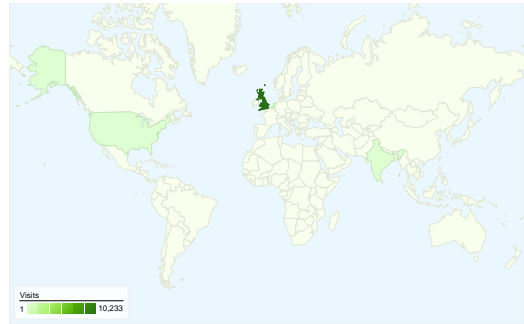
49.50% % New Visits

Visitors Overview

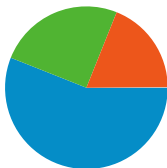


Visitors
8,061

Map Overlay world



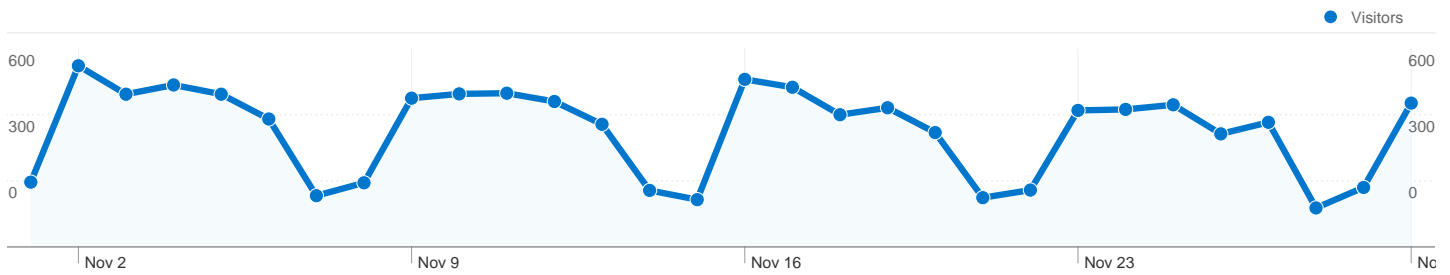
Traffic Sources Overview



- **Search Engines**
6,855.00 (56.01%)
- **Referring Sites**
3,067.00 (25.06%)
- **Direct Traffic**
2,304.00 (18.83%)
- **Other**
12 (0.10%)

Content Overview

Pages	Pageviews	% Pageviews
/	5,299	8.45%
/online-	2,947	4.70%
/online-applications/	2,474	3.95%
/planning.aspx	1,612	2.57%
/jobs/jobs-and-job-	1,468	2.34%



8,061 people visited this site

12,238 Visits

8,061 Absolute Unique Visitors

62,680 Pageviews

5.12 Average Pageviews

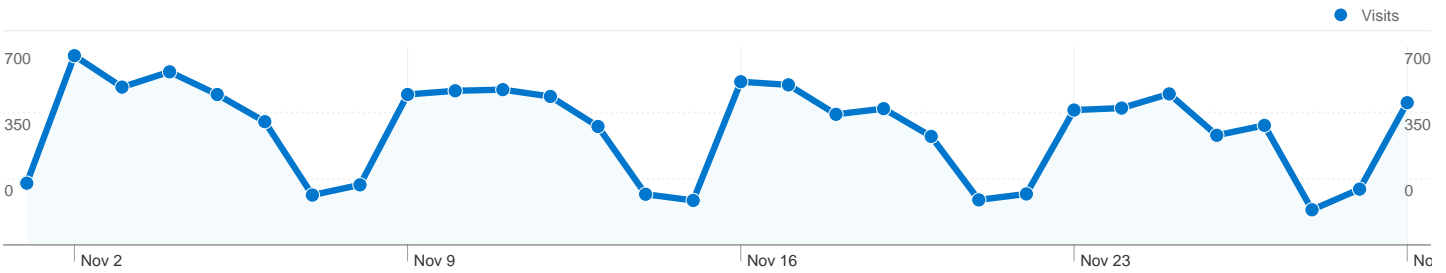
00:03:16 Time on Site

34.57% Bounce Rate




49.50% New Visits

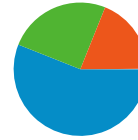
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	10,222	83.53%	DSL	5,298	43.29%
Firefox	1,334	10.90%	Unknown	3,732	30.50%
Safari	349	2.85%	T1	1,956	15.98%
Chrome	196	1.60%	Cable	874	7.14%
Mozilla	100	0.82%	OC3	204	1.67%



All traffic sources sent a total of 12,238 visits

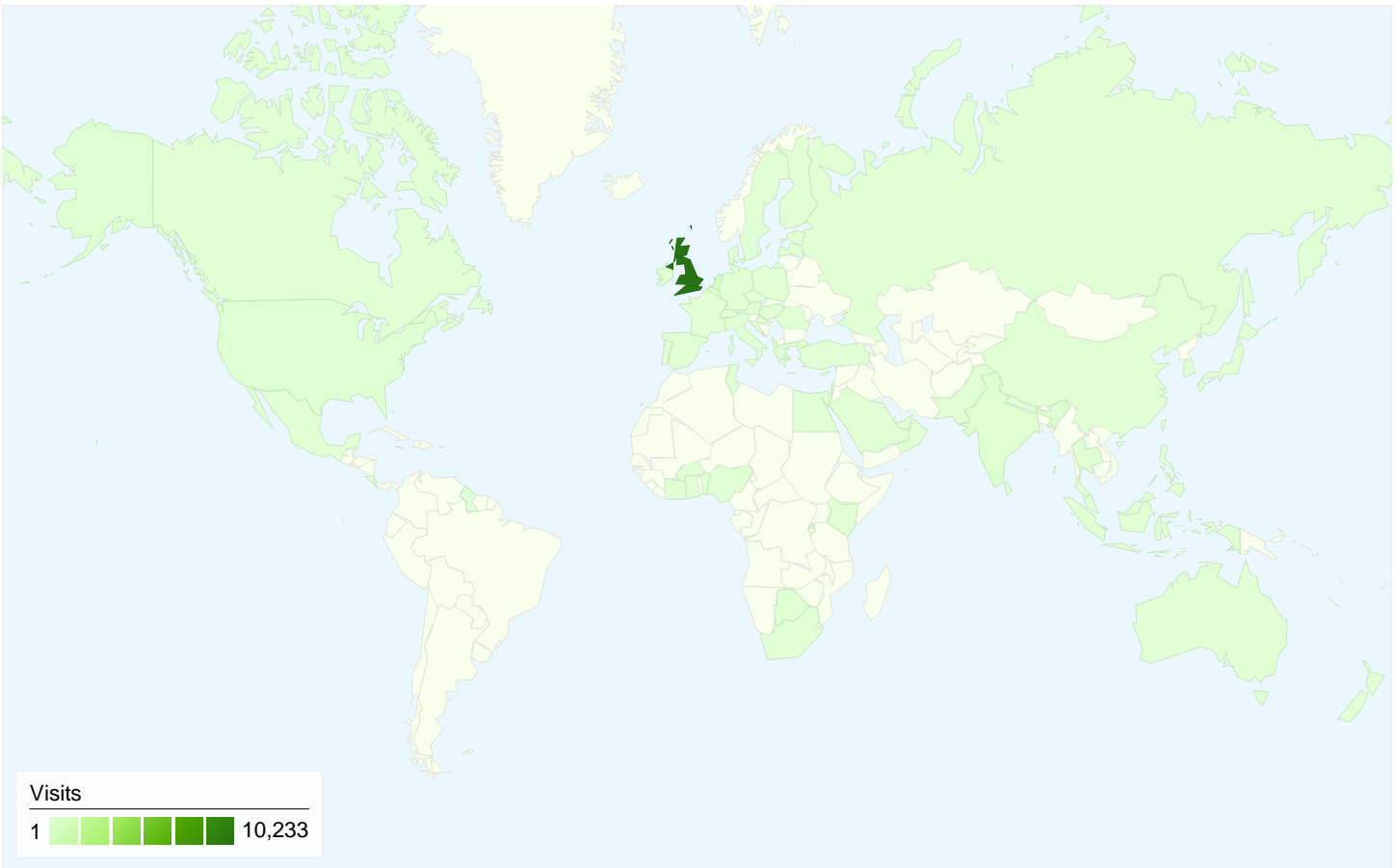
-  18.83% Direct Traffic
-  25.06% Referring Sites
-  56.01% Search Engines



- Search Engines
6,855.00 (56.01%)
- Referring Sites
3,067.00 (25.06%)
- Direct Traffic
2,304.00 (18.83%)
- Other
12 (0.10%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	5,562	45.45%	richmondshire district council	1,468	21.42%
(direct) ((none))	2,304	18.83%	richmondshire council	269	3.92%
richmondshire.gov.uk (referral)	1,067	8.72%	richmondshire	262	3.82%
despatch.richmondshire.local	674	5.51%	richmondshire district council	203	2.96%
bing (organic)	436	3.56%	richmond council	185	2.70%

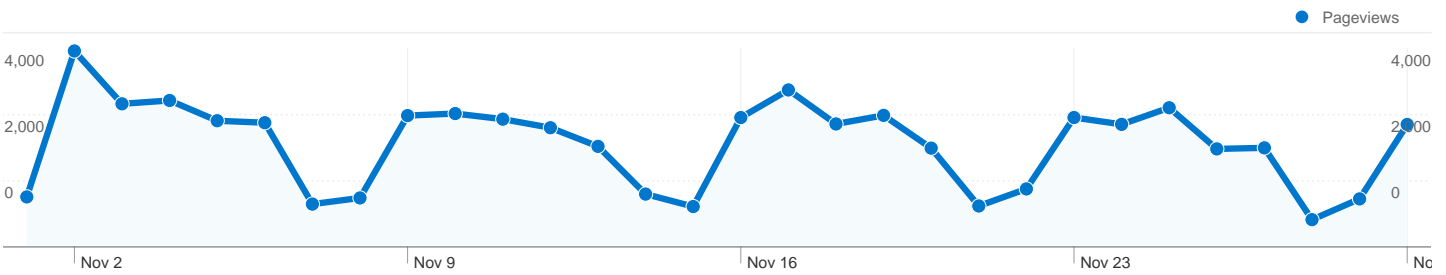


12,238 visits came from 68 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	10,233	5.21	00:03:19	52.65%	33.40%
(not set)	869	5.36	00:03:29	18.99%	32.80%
Netherlands	522	4.43	00:03:21	13.79%	34.48%
India	139	6.33	00:02:55	39.57%	20.14%
United States	117	3.44	00:02:54	76.07%	63.25%
Ireland	101	1.25	00:00:19	99.01%	96.04%
Germany	55	6.65	00:02:16	25.45%	16.36%
Australia	27	1.63	00:00:33	100.00%	77.78%
France	26	8.54	00:04:57	65.38%	38.46%

Canada	13	2.08	00:00:43	100.00%	69.23%
					1 - 10 of 68



Pages on this site were viewed a total of 62,680 times

62,680 Pageviews

44,168 Unique Views

34.57% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	5,299	8.45%
/online-applications/simpleSearchResults.do?action=firstPage	2,947	4.70%
/online-applications/	2,474	3.95%
/planning.aspx	1,612	2.57%
/jobs/jobs-and-job-information.aspx	1,468	2.34%